



## INFLUENCER & PARTNER MANAGEMENT - Native English Speaker (Compulsory Internship)

Are you interested in nutrition, fitness and a healthy lifestyle? You are a great communicator and social media savvy? Then you're exactly the person we're looking for!

### Your Responsibilities

- Research inspirational personalities (athletes, fitness & food influencers, etc.) for national and international co-operations, make initial contact and give product presentations.
- Support in structuring our online and offline sales strategy
- Provide support for our existing sales partners
- Assist the team in the development of B2B sales partners (national and international)
- Independent collaboration in SEO, SEM and SMM projects
- Customer care and optimisation of the customer experience
- Collaboration and management of national and international social media projects

### Your Qualifications

- You are passionate about the influencer marketing landscape
- You have gained initial work experience or you are studying Business/Management
- You are a Native English speaker and currently on your Year Abroad/Placement Year
- You can work independently and you are not afraid of responsibility
- You are a digital native and confident with social media platforms
- You are a team player, a strong communicator and love connecting with people
- Intermediate level of German
- Initial experience with Content Management Systems (WordPress) is nice-to-have but not absolutely necessary

### Your Benefits

- 520 € per month (internship), later 15 € per hour (working student)
- Remote or in-office? It's up to you.
- Regular team events and activities (in-office)
- Open and bright loft office in top location
- Young and motivated colleagues, who are always there for you
- Working on a vision to make the world a better place

If you are interested and have at least 3 months time, please send your application (CV and cover letter), stating your earliest possible start date, to [jobs@upfit.de](mailto:jobs@upfit.de).

We are looking forward to meeting you!