

KEY ACCOUNT MANAGEMENT AND CONTENT DISTRIBUTION STRATEGY - Native English Speaker (Compulsory Internship)

Are you interested in nutrition, fitness and a healthy lifestyle? You are a great communicator and would love to support a company that wants to leave the world a better place? Then you're looking in the right place!

Your Responsibilities

- Communication with our B2B partners, including
 - o Acquisition and support of new partners in social media and web
 - Setting up campaigns with existing fitness partners
 - Regular participation in meetings and calls with existing and new partners
- Creation of roadmaps for new campaigns
- Acquisition of and communication with content monetisation partners e.g. for the newsletter, website
- Reporting of KPIs to management and support in project management for partner performance optimisation
- Preparing accounting tasks such as the regular distribution of commissions to partners

Your Qualifications

- You have a creative and problem-solving mind
- You are a Native English speaker and currently on your Year Abroad/Placement Year
- You are a strong communicator and passionate about internationalisation
- You have gained initial experience in a sales role or you are studying Business/Management
- You can work independently and you are not afraid of responsibility
- You enjoy researching a variety of topics and are results driven
- Initial experience with Content Management Systems (WordPress) is nice-to-have but not absolutely necessary

Your Benefits

- 520 € per month (internship), later 15 € per hour (working student)
- Remote or in-office? It's up to you.
- Regular team events and activities (in-office)
- Open and bright loft office in top location
- Young and motivated colleagues, who are always there for you
- Working on a vision to make the world a better place

If you are interested and have at least 3 months time, please send your application (CV and cover letter), stating your earliest possible start date, to <u>jobs@upfit.de</u>.

We are looking forward to meeting you!